

Black Friday

What is it?

Discussion Warm Up

1. Do you like shopping?
2. Where do you like to go shopping?
3. When do you usually give people presents?
4. What present would you like to get (receive)?

Vocabulary

aggressive, bright, packed,
shop, interrupt, sale, personally
decorations, hurt, save, crowd

Listening Comprehension

Watch the YouTube video and answer the following questions.

Copy and paste the following link to watch the video:

YouTube Link: <https://youtu.be/MRvEI0z2TxU>

1. When is Black Friday?
2. When does the Christmas shopping season start?
3. Why do some people get excited about Black Friday?
4. What time do some stores open?
5. What do people want to buy on Black Friday?
6. What can happen when people get too excited on Black Friday?
7. What other way can you shop for Christmas presents?
8. What can you see at the stores during the Christmas shopping season?
9. What is 'in the red' and 'in the black'?
10. How did Black Friday get its name?



Matching

Match the words on the left with words or expressions on the right that are closest in meaning.

- | | |
|----------------|---|
| 1. bright | A. full of people, crowded |
| 2. hurt | B. doing something with force and sometimes violence |
| 3. packed | C. in my opinion, what I think |
| 4. decorations | D. many people in one place |
| 5. interrupt | E. a time when the price of something is lower than usual |
| 6. shop | F. giving out a lot of light, shining |
| 7. aggressive | G. to stop something before it is finished |
| 8. save | H. to keep something, like money, to use later |
| 9. crowd | I. things used to make something more attractive |
| 10. personally | J. to visit a store or website to buy something |
| 11. sale | K. damage to your body, injury, harm |

More Discussion Questions

1. Do you like to shop online?
2. Would you like to go shopping on Black Friday?
3. Is it ever ok to be aggressive with other people?
4. Is it important to you to save money?
5. Do crowds and busy places bother you?
6. Do you try to find the best deal?
7. Choose: The most expensive, something in the middle or least expensive?



Words in Context - Fill-in-the-blanks

Use the words from the vocabulary box to complete the following sentences. You may need to modify the tense or word form.

1. If you want to buy a new bicycle this summer you will need to _____ your money.
2. It is not nice to _____ your teacher while she is talking.
3. I like to _____ online. It is easy and things I buy are sent right to my house!
4. That shoe store is having a big _____. The price for shoes is very low right now.
5. His mother got angry with him because he was being _____ to his little brother and made him cry.
6. Be careful when you ride your bike. You might fall down and _____ yourself.
7. The sun is so _____ today! I need my sunglasses.
8. _____, I think jazz music is the best !
9. There was a big _____ of people waiting for the store to open on Black Friday.
10. There are many colorful _____ all around the front of the store during the Christmas shopping season.
11. The store was so _____ with shoppers on Black Friday that I could not even go inside!



Listening Practice

Fill-in-the-blanks - Watch the video and complete the sentences.

Black Friday is the day after _____.

It is the first day of the Christmas shopping season.

Christmas is the biggest holiday in the US and in many other countries _____ world.

In the US, many stores have big sales on Black Friday

and a lot of people get really _____ about shopping on this day.

A lot of stores open _____ on Friday morning.

Many stores open at 12:01AM on Friday morning!

A few stores even start their Black Friday sales on Thanksgiving Day, the day before Black Friday.

Not everyone thinks this is a good _____.

Some people say it isn't good because it _____ Thanksgiving dinners and family time.

Some people get really excited about Black Friday.

They love the chance to save a lot of money on Christmas presents for their friends and family.

People even _____ outside of stores so they will be the first inside when it opens.

_____ shoppers get **too** excited on Black Friday.

People become _____ and _____ each other out of the way.

Sometimes people fight with other shoppers and people get hurt.

Personally, I think it's a little scary to go shopping on Black Friday.

The stores are _____ with excited shoppers, it is loud, and it can be a little scary.

I think I will shop _____, like Mackenzie.

That way, I can relax and not have to worry about the crowds.

I will probably wait for a few days after Black Friday this year.

I enjoy seeing all the bright, colorful Christmas lights and _____ at the stores, I just don't like big crowds of crazy shoppers!

By the way, do you know why it's called Black Friday?

It got the name because many stores finally start making a profit for the year from this day.

Before this day, many stores were thought to be losing money or _____.

Accountants commonly refer to this as "in the red".

When a business is making money, we say it's "_____."

So that's how it got its name.

Because stores are finally in the black.

Pretty interesting, isn't it?



Listening Scripts

Black Friday is the day after Thanksgiving.
It is the first day of the Christmas shopping season.
Christmas is the biggest holiday in the US and in many other countries around the world.
In the US, many stores have big sales on Black Friday
and a lot of people get really excited about shopping on this day.

A lot of stores open early on Friday morning.
Many stores open at 12:01AM on Friday morning!
A few stores even start their Black Friday sales on Thanksgiving Day, the day before Black Friday.
Not everyone thinks this is a good idea.
Some people say it isn't good because it interrupts Thanksgiving dinners and family time.

Some people get really excited about Black Friday.
They love the chance to save a lot of money on Christmas presents for their friends and family.
People even camp outside of stores so they will be the first inside when it opens.

Occasionally shoppers get too excited on Black Friday.
People become aggressive and push each other out of the way.
Sometimes people fight with other shoppers and people get hurt.

Personally, I think it's a little scary to go shopping on Black Friday.
The stores are 'packed' with excited shoppers, it is loud, and it can be a little scary.
I think I will shop online, like Mackenzie.
That way, I can relax and not have to worry about the crowds.
I will probably wait for a few days after Black Friday this year.
I enjoy seeing all the bright, colorful Christmas lights and decorations at the stores,
I just don't like big crowds of crazy shoppers!

By the way, do you know why it's called Black Friday?

It got the name because many stores finally start making a profit for the year from this day.

Before this day, many stores were thought to be losing money or breaking even.
Accountants commonly refer to this as "in the red".

When a business is making money, we say it's "in the black."

So that's how it got its name.
Because stores are finally in the black.
Pretty interesting, isn't it?



Answer Key

Listening Comprehension Answers

1. The day after Thanksgiving.
2. On Black Friday.
3. Some stores have big sales on Black Friday.
4. Some stores open at 12:01am on Black Friday.
5. Christmas presents for their friends and family.
6. People can become aggressive and fight.
7. You can shop online.
8. You can see bright lights and colorful Christmas decorations.
9. In the red is an expression used to explain how business are losing money or breaking even. In the black is an expression used to explain how stores are making money.
10. Black Friday got its name as it was/is considered the first day that many stores start making a profit.

Matching

1. bright-**F** giving out a lot of light, shining. 2. hurt-**K** damage to your body, injury, harm.
3. packed-**A** full of people, crowded. 4. decorations-**I** - things used to make something more attractive. 5. interrupt-**G** to stop something before it is finished. 6. shop-**J** to visit a store or website to buy something. 7. aggressive-**B** doing something with force and sometimes violence. 8. save-**H** to keep something, like money, to use later. 9. crowd-**D** many people in one place. 10. personally-**C** in my opinion, what I think. 11. sale-**E** a time when the price of something is lower than usual.

Words in Context - Fill-in-the-Blanks

1. save 2. interrupt 3. shop 4. sale 5. aggressive 6. hurt 7. bright 8. personally 9. crowd
10. decorations 11. packed

Natural ENGLISH

bright: Full of light, shiny

bright can also mean smart (among other things)

"I can see the **bright light** from the sports stadium."

"He is a very **bright student**, that is why he is doing well in all of his classes."

crowd + ed = crowded, this means the same as packed.

"The store is **crowded**." = "The store is **packed**."

hurt can be a verb: "Don't **hurt** your brother!"

hurt can be an adjective: "My arm **hurts**."

hurt can be a noun: "I have a **hurt** in my heart."

SEASON: Winter Spring Summer and Fall, also a certain time of year when an activity or sport is popular or usual (Football **Season**/ Christmas Shopping **Season**/Rainy **Season**)

aggressive can be a good thing in competition, like in sports.

"He is an **aggressive** basketball player so he scores many points for his team."

present=gift

"I will buy him a **present** for his birthday." = "I will buy him a **gift** for his birthday."

shop can be a noun and mean the same as store:

"I will go to the candy **shop**." = "I will go to the candy **store**."

shop can also be a verb: (**shop/shopped/shopping**) "I like to **shop** for clothes."

shop +p+er is a person who shops: "She is a fast **shopper**."

So you can say in English:

"There are many **shoppers shopping** at that **shop**!"